

Introducing
**BENSON & HEDGES
CLASSIC LIGHTS**



SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.

Never before a Light this rich in a box this Classic.
From America's Favorite 100, in Regular & Menthol.

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10 mg "tar," 0.7 mg nicotine av. per cigarette, by FTC method.

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